CHRISTOPHER PRICE

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PROFILE

A leader in founding multiple startups, with over a decade of passion for business development, analysis, and project management. Highly experienced in the areas of online and digital media, telecommunications, mobile, and consumer electronics sectors.

EXPERIENCE

Beyondsoft   Santa Clara, CA
Marketing & Business Development Manager   Jan 2011 – Present
- Wrote both MRDs and PRDs responsible for securing six-and-seven figure contracts
- Steered brokering of engagement and master services agreements with Fortune 500 companies
- Directly responsible for reviewing and improving overall P&L for division
- Enhanced business development workflow and client base company-wide

Newsroom Network & PhoneNews.com   Chico, CA
Founder & CEO   June 2003 – Jan 2011
- Created diverse portfolio of online properties including PhoneNews.com and DealNewsroom.com, acquired by DealNews.com
- Over seven years of wireless and tech-sector analysis, and reporting
- Built company from the ground up, oversaw all aspects of everything from advertising contracts, to buying and selling properties

MechaWorks   Sunnyvale, CA
CEO   Aug 2006 – Dec 2010
- Founded tech startup focused on cloud-based gaming, in both software and hardware innovation
- Recruited and led a team of engineers as both an architect and project manager
- Articulated and steered construction of intellectual property portfolio for the company

Verizon Wireless   Sacramento, CA
Analyst   July 2006–Oct 2008
Paneled on internal think tank for consumer issues, assisted in better determining customer and prosumer interests; proactively presented and alerted on device safety and technical issues

EDUCATION

University of California, Davis
Bachelor of Science, Managerial Economics, June 2008 - Minor, Political Science

SKILLS & EXTRAS

- Capable going beyond the high-level view, capable of providing technical design changes and innovation alongside marketing plans and requirements
- Possesses game-changing knowledge and insights on technologies from both marketing and design standpoints